



FOR IMMEDIATE RELEASE

Digital Rapids Qualifies Apposite's Linktropy WAN Emulator for Performance Testing

Linktropy 4500 Aides in Testing of Digital Rapids Copper Data Delivery Software

LAS VEGAS, NV (NAB Trade Show) — April 16, 2007 — Apposite™ Technologies today announced that Digital Rapids has successfully used Apposite's Linktropy™ WAN Emulator in the ongoing development of their Digital Rapids Copper™ data delivery software, and has qualified it for customers wishing to test Copper's performance.

Apposite's Linktropy 4500 is a high-precision, easy-to-use, networking appliance that emulates the bandwidth, latency, packet loss, and other parameters of wide-area network (WAN) links that can affect the performance of file transfers and other networking applications. The Linktropy 4500 can simulate terrestrial, internet, wireless, satellite or any other type of wide-area network.

The Digital Rapids Copper data delivery software transfers media and data files securely and reliably over wide-area networks. Copper offers a tremendous speed advantage compared to standard TCP-based technologies such as FTP over imperfect networks, and outstanding resilience to challenging network conditions. Copper minimizes the impact of inherent network performance inhibitors including latency (particularly problematic across large geographic distances) and packet loss. Ideally suited for delivery and distribution of media such as large video files, Copper can also be used for the secure and fast transfer of large databases or any other type of data.

Apposite's Linktropy 4500 allows users to test the performance of applications such as Copper and FTP by simulating the conditions of their wide area network in the lab. In addition, the monitoring and reporting features of the Linktropy 4500 allow networking equipment and software manufacturers to test and demonstrate the performance of their products across a wide range of end user conditions.

At the National Association of Broadcasters (NAB) trade show, Digital Rapids will use the Linktropy 4500 to demonstrate the superior transfer speeds of Copper compared to standard FTP for a variety of customer network types and conditions.

"Apposite's WAN emulator has worked well for us, and we have qualified it for users who need an easy way to simulate varying network scenarios when evaluating Copper," said Brick Eksten, President of Digital Rapids. "The Linktropy 4500 makes it easy to see the capabilities of Copper under challenging network conditions such as long delay and high loss rates."

-- over --

Apposite Technologies, Inc.
9025 Wilshire Blvd., Suite 215
Beverly Hills, CA 90211

Tel: 310.858.1492
Fax 310.858.1493
www.apposite-tech.com

“Digital Rapids is a clear leader in the distribution of media files,” said DC Palter, Apposite President. “We sincerely appreciate their endorsement of the Linktropy 4500 and look forward to working with their users to test the performance of Copper and other networking applications.”

Demonstrations of Copper using the Linktropy 4500 will continue for the duration of the NAB trade show, April 16-19 at the Las Vegas Convention Center, in the Digital Rapids (#SL10705) booth. Demonstrations of the Linktropy WAN Emulator will also be available in the Apposite (#N3935) booth.

About Apposite Technologies

Apposite Technologies makes WAN emulation easy by offering high precision network test tools at reasonable prices. Apposite emphasizes ease-of-use so engineers spend time using the tools, not learning them. Apposite’s Linktropy 4500 WAN emulator simulates bandwidth, latency, loss, and other network characteristics to provide accurate network simulations for terrestrial, wireless, satellite, internet or any other type of wide-area network. *Apposite Technologies – WAN Emulation Made Easy.*

For more information, visit www.apposite-tech.com.

About Digital Rapids Corporation

Digital Rapids is a leading developer of professional hardware and software solutions for video ingest, encoding, transcoding, protection, streaming, and delivery. Digital Rapids offers solutions that scale from individual applications to enterprise and global workflows, with the proven expertise to help our customers maximize their productivity and the value of their content in the evolving digital media market. Digital Rapids products integrate seamlessly into new and existing post production, broadcast, institutional and media distribution environments, dramatically increasing the volume and quality of media produced while lowering overall costs. Digital Rapids Corporation is headquartered in Ontario, Canada with sales offices in the United States, the UK and Australia.

For more information, visit www.digital-rapids.com.

#

Media contacts:

Digital Rapids Corporation
Mike Nann
909.946.9666 x135
mike.nann@digital-rapids.com

Apposite Technologies
Media Relations Dept.
310.858.1492 x625
pr@apposite-tech.com